



## **CYTOO is Official Sponsor of the First Edition of the World Cell Race**

**Grenoble, the 24<sup>th</sup> of May 2011** - The first edition of the World Cell Race is now officially launched. Organized by a network of researchers in partnership with the American and the French Cell Biology Societies, this unique competition will involve cells coming from labs all around the globe.

The idea behind this original and unusual race is to gather scientific data regarding the mechanical properties underlying cell migration. This exciting scientific event offers the opportunity to test migratory capabilities of cells possibly modified for the expression of one or several gene(s). Researchers from all around the world are invited to choose their fastest cell line and send them to the closest participating Nikon Imaging Center. "Wow! This is awesome." said Wendell Lim at UCSF when first asked to become one of the participating Imaging Centers.

"The idea came to us during the last ASCB\* meeting where it appeared that the community working on cell migration was larger than ever. I have always been keen to mix both fun and serious science", said Manuel Théry, one of the 3 organizers of the event. "I was amazed and encouraged by the enthusiasm it immediately raised in the scientific community."

The videos of the race will be shown and prizes will be given out during the Annual Meeting of the American Society for Cell Biology in Denver, Colorado (Dec 3-7, 2011).

More information is available on the official website of the [World Cell Race](http://www.worldcellrace.com) ([www.worldcellrace.com](http://www.worldcellrace.com))

May the best cell win!  
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### **About CYTOO Cell Architects**

CYTOO develops, manufactures and markets innovative enabling technologies and products destined for high content cell analysis, cell based assays and cell screening applications. Its products control internal cell organization, making analysis more reliable for cell biology researchers and organizations (pharma, biotech, CRO and academic core facilities) involved in High Content Screening for drug discovery and high content cell analysis applications.

CYTOO holds an exclusive worldwide license from the Institut Curie and the CNRS (The French national scientific research center) for the adhesive micropattern patent portfolio, as well as a license agreement with Harvard University (USA).

CYTOO is headquartered in Grenoble, France. Its US subsidiary, CYTOO Inc., is located in Framingham, MA.

\*American Society for Cell Biology