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For Immediate Release

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Press Release

CYTOO sponsors the Motility subgroup at the Biophysical Society meeting (Feb 02-06, Philadelphia)

Grenoble, France, 28th January 2013 – CYTOO, a life science systems & tools company providing disruptive solutions for cell-based assays and High Content Screening (HCS), will attend the Biophysical Society (BPS) 57th Annual Meeting in Philadelphia, Pennsylvania, USA to present its innovative Cell Culture Platform, based on adhesive micropatterns. After the recent launch of the CYTOOplates *Motility*, specifically designed to study cell migration for screening applications in both oncology and drug discovery, the company has the great pleasure to sponsor the Motility subgroup.

The Biophysical Society's subgroups allow members to meet and interact within more focused areas in smaller groups. Subgroups hold scientific symposia and business meetings each year on Saturday preceding the start of the Annual Meeting. The mission of the Motility Subgroup is to understand the basic mechanisms that underlie motility and contractility of biological systems.

CYTOO is delighted to have the opportunity to present the *Motility* products and their unique characteristics to the subgroup members. To celebrate the first anniversary of the World Cell Race¹, CYTOO launched in December the CYTOOplates *Motility*, the microplate version of the CYTOOchips *Motility*, a perfect tool for studying cell migration, showing characteristics closer to those found *in vivo*².

CYTOO's *Motility* products feature adhesive tracks of 4 different widths from 2.5 to 20 μm allowing a wide range of applications including single vs collective cell migration, cell pairing, and in other application areas, such as directional neurite outgrowth assays.

Attendees are invited to visit BPS booth #650 to discover the *Motility* products, and to discuss their 2D+ application with Alexandra Fuchs, PhD, COO, and Yoran Margaron, PhD, Research Scientist.

References

1. Maiuri P, Terriac E, Paul-Gilloteaux P, et al. The first World Cell Race. *Curr Biol*. 2012;22(17):R673-R675.
2. Sharma V, Beaty B, Patsialou A, et al. Reconstitution of in vivo macrophage-tumor cell pairing and streaming motility on one-dimensional micro-patterned substrates. *IntraVital*. 2012;1(1):77-85.

For more information, visit www.cytoo.com/BPS2013

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About CYTOO S.A.

CYTOO is a distinctive life sciences systems & tools company offering disruptive solutions for cell-based assays and High Content Screening (HCS) that reinforce robustness, sensitivity and powerful quantification. The Company's 2D+ Cell Culture Platform and Custom Solutions are based on adhesive micropatterns, offering control over the cells' microenvironment, leading to normalized cell morphology and behavior. The technology allows the optimization or resurrection of complex or difficult cell-based assays and enables innovative assay development.

For more information about the complete product portfolio, visit www.cytoo.com

Additional Contacts

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